

## PROCESS PROVIDING OUT-OF-STORE BUYING OPPORTUNITY FOR PRODUCTS TRIED IN REAL WORLD

### Abstract of the Disclosure

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An ordering process linking products tried or identified in a real world setting to the Internet, and possibly combined with a real world buying solution, is disclosed with a coding system, label, Internet site with an eventual order form. The coding system identifies the product and possibly the product price, inventory holder, retailer and/or other parties by assigning each element or party their own identification factor. The label can be detachable from the product and is equipped with the code. The Internet site is designed to accept the product code to order the product, and ensure proper profit sharing and goods delivery. A mobile device may be used in conjunction with the CODE to order the product in place of the Internet site or retail order form. Similarly, telephone, fax or Post mail may be used along with the CODE to place an order. An order form can be made available at the retail establishment to give consumers an immediate ordering opportunity. The process provides a new sales channel to retailers, distributors, manufacturers, designers, inventory holders, promoters and hospitality industries.